

FFC and Hashoo Foundation MoU Signing

SYNERGY FOR SUSTAINABLE DEVELOPMENT



Pakistan's Premier Fertilizer Brand Fauji Fertilizer Company and country's hospitality hallmark Hashoo Group synergized towards the wellbeing, empowerment and patronage of underserved segments of the country. In a ceremony held at FFC HO – Sona Tower in Rawalpindi dated 4th October, the philanthropic foundations of both groups i.e Sona Welfare Foundation and Hashoo Foundation signed a MOU to solidify this resolve into action. Chief Operating Officer, SWF Brig Abid Mahmud (Retd) said the MOU is a significant step collectively towards social responsibility and sustainable progress. Ms Ayesha Khan, Country Director for Hashoo elaborated, our commitment doesn't end with individual and community development but that's where we begin to support the government to achieve Sustainable Development goals - SDG's and be responsible global citizens.